

ROCKY MOUNTAIN SOCCER CAMPS, INC.

2004 SPONSORSHIP PROGRAM

Dear Sirs,

The Rocky Mountain Soccer Camps, Inc. is offering, to your company or business, the opportunity to partner with the Rocky Mountain Soccer Camp (RMSC) by being involved in one or more of our sponsorship programs for our summer camps of 2004. We are offering three types of sponsorship options: Award Sponsorship, Staff Internship Sponsorship and a Combination Sponsorship.

HISTORY and MISSION of the ROCKY MOUNTAIN SOCCER CAMP

The Rocky Mountain Soccer Camp was founded in 1971 by FIFA Referee and Colorado resident Artie Wachter under scrutiny of the local soccer community who said that the idea would never work. The first camp was held at the Summit County School in Frisco, CO.. The next year it moved to Vail, CO. and subsequently down the road to the Avon/Beaver Creek area. Twenty years later, Artie retired and sold the business to Mark Perdew, who has expanded the profile of the RMSC to include not only Metro Denver locations, but also overnight camps in Evergreen, CO., and even a week long camp in Healy/Denali Park, Alaska.

One of the highlights of the first 30 years is the fact that the RMSC was the first soccer camp in the USA to have female participants in 1974. One of it's female campers, April Heinrichs, has gone on to become US Women's National Team captain and World Champion in 1991 and now is the coach of the defending World Champion US Women's National Team.

The GOAL of the Rocky Mountain Soccer Camps, Inc. is to provide a fun, safe and creative learning environment that promotes the INTEGRITY of the game of soccer. The high quality soccer instruction that is provided by the RMSC is available to players of ALL ability levels and allows for easy understanding and quick improvement.

VISIBILITY and EXPOSURE

The Rocky Mountain Soccer Camp is the longest running soccer camp in Colorado and one of the oldest in the nation. The respect that the RMSC has among the Colorado soccer community is unmatched by any other organization of this type. We now have kids coming to the camp whose *parents* attended the camp in the early days. The long standing tradition of high quality soccer instruction and the respect within the community make the Rocky Mountain Soccer Camps, Inc. the leader in innovative, creative and educational soccer camp programs.

Please look over the following options and contact me with any questions or to partner with the Rocky Mountain Soccer Camp.

Thank you for your time and consideration!

Sincerely,

Mark Perdew - RMSC Director
398 Bristlecone Circle Bailey, CO 80421
303-838-1354 or 1-800-831-6749
rockymtnsocccamp@juno.com

ROCKY MOUNTAIN SOCCER CAMPS, INC.

AWARD SPONSORSHIP

PURPOSE of the AWARD SPONSORSHIP

To provide a sponsorship for one of our prestigious, full scholarship awards given out at the conclusion of each week of our Live-In Camp Programs.

Awards are given after each camp for Most Valuable Player, Most Improved Player and for the Outstanding Camper. These awards are voted on by the RMSC Staff and reward the recipients with a Full Scholarship to any of the following year's camps.

The Awards recipients are not chosen on the basis of soccer abilities alone. Other factors that are taken into consideration during the decision process include sportsmanship, integrity, discipline, work ethic and responsibility.

LIVE-IN CAMPS

July 5-9	Open Camp #1 Ages 8-14	Farmers Union Ed. Center - Bailey, CO
July 12-16	High School and Goalkeeper Camp	Colorado Mtn. College, Leadville, CO
July 19-23	Open Camp #2 Ages 8-14	Farmers Union Ed. Center - Bailey, CO

THE AWARDS

MOST VALUABLE PLAYER AWARD

NUMBER of AWARDS AVAILABLE	12
AMOUNT of EACH AWARD	\$400.00

MOST IMPROVED PLAYER AWARD

NUMBER of AWARDS AVAILABLE	12
AMOUNT of EACH AWARD	\$400.00

OUTSTANDING CAMPER AWARD

NUMBER of AWARDS AVAILABLE	6
AMOUNT of EACH AWARD	\$400.00

ROCKY MOUNTAIN SOCCER CAMPS, INC. **STAFF INTERNSHIP SPONSORSHIP** **PROGRAM**

PURPOSE of the STAFF INTERNSHIP SPONSORSHIP

To provide a sponsorship for one of our College Age Staff Members. Occasionally, we find a young college student of the highest quality, who we believe would be a very valuable asset to our program because of their character, enthusiasm, abilities, and experience. For various reasons, travel distance and finances among them, they are unable to come and be a part of our staff for the summer. The uses for this sponsorship will vary from year to year, depending upon the needs of the student.

The sponsorship for 2004 will provide a way for one of these students to come and work at the RMSC, supervising and coaching young children, helping them not only in the nuances of soccer, but also in learning the "Life Skills" of integrity, honesty, sportsmanship, discipline and respect for others.

This year's Sponsorship Student is 18 year old Amy Arundale of Fairbanks, Alaska. Amy graduated with a 4.15 GPA from West Valley High School and is now attending Haverford College in Pennsylvania and is a Freshman member of the varsity soccer team there. We are looking for one or several sponsors to help bring Amy to Colorado for our summer camp season in 2004. The Sponsorship will cover round-trip travel expenses for Amy from Fairbanks to Denver.

SPONSORSHIP OPTIONS

GOLD LEVEL INTERNSHIP SPONSORSHIP **\$600.00 (One Available)**

SILVER LEVEL INTERNSHIP SPONSORSHIP **\$300.00 (Two Available)**

BRONZE LEVEL INTERNSHIP SPONSORSHIP **\$200.00 (Three Available)**

ROCKY MOUNTAIN SOCCER CAMPS, INC. **COMBINATION SPONSORSHIP PROGRAM**

PURPOSE of the COMBINATION SPONSORSHIP

To provide a sponsorship for one or more of our prestigious Full Scholarship Awards that are given out at the conclusion of our Live-In Camp Programs *and* to help with sponsoring our summer internship program.

A COMBINATION SPONSORSHIP will sponsor ONE of our Awards (\$400.00) and provide a \$200.00 sponsorship to the summer internship program.

COMBINATION SPONSORSHIP

- ONE Award Sponsorship and a Bronze Level Internship Sponsorship **\$600.00**

ROCKY MOUNTAIN SOCCER CAMPS, INC.

SPONSOR BENEFITS

At the conclusion of the RMSC Live-in Camps, an Awards Ceremony is held to recognize the campers who have received the Full Scholarship Awards. This event is attended by the campers *and* their parents. There are typically 60 campers that attend our High School & Goalkeeper Camp and 120 campers that attend each week of our Open Camps at the Farmers Union Education Center.

AWARD SPONSOR BENEFITS

- NAME on the AWARD: i.e. The YOUR COMPANY Most Improved Player Award.
- NAME and/or LOGO on the Award Certificate (See Sample).
- NAME and/or LOGO in the SPONSOR section of the RMSC Website.
- YOUR COMPANY'S BANNER displayed at the Awards Ceremony
- Information Packet promoting your company/business provided to the Award Winner & family.
- One page informational flyer, promoting your company/business, to be handed out to each of the 120 Campers and their families.

INTERNSHIP SPONSOR BENEFITS

GOLD LEVEL

- NAME and/or LOGO in the SPONSOR section of the RMSC Website.
- YOUR COMPANY'S BANNER displayed at the Awards Ceremony
- One page informational flyer, promoting your company/business, to be handed out to each of the 120 Campers and their families.

SILVER LEVEL

- NAME and/or LOGO in the SPONSOR section of the RMSC Website.
- YOUR COMPANY'S BANNER displayed at the Awards Ceremony

BRONZE LEVEL

- NAME and/or LOGO in the SPONSOR section of the RMSC Website.

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SPONSORSHIP APPLICATION FORM

BUSINESS/COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____

PHONE _____ MOBILE _____ FAX _____

TYPE OF SPONSORSHIP (Check all that apply)

AWARD SPONSORSHIP

- MVP AWARD \$400.00 Quantity _____ Total Amount \$ _____
Name as you want it to appear on Award _____

- MOST IMPROVED AWARD \$400.00 Quantity _____ Total Amount \$ _____
Name as you want it to appear on Award _____

- OUTSTANDING CAMPER AWARD \$400.00 Quantity _____ Total Amount \$ _____
Name as you want it to appear on Award _____

INTERNSHIP SPONSORSHIP

- GOLD LEVEL \$600.00 (One Available) Quantity _____ Total Amount \$ _____

- SILVER LEVEL \$300.00 (Two Available) Quantity _____ Total Amount \$ _____

- BRONZE LEVEL \$200.00 (Three Available) Quantity _____ Total Amount \$ _____

COMBINATION SPONSORSHIP

(One Award Sponsorship and a Bronze Level Internship Sponsorship)

- COMBINATION \$600.00 Quantity _____ Total Amount \$ _____

SIGNATURE _____ **TITLE** _____ **DATE** _____